

Please Direct All Correspondence to Customer Number **20995**

AMENDMENT / RESPONSE TRANSMITTAL

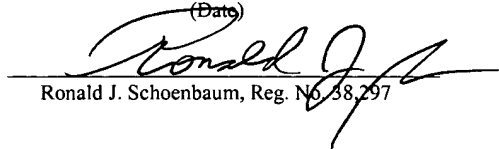
Applicants : Linden, et al.
App. No : 10/050,579
Filed : January 15, 2002
For : CONTENT PERSONALIZATION
BASED ON ACTIONS PERFORMED
DURING A CURRENT BROWSING
SESSION
Examiner : Kuen S. Lu
Art Unit : 2167

CERTIFICATE OF MAILING

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

May 9, 2005

(Date)


Ronald J. Schoenbaum, Reg. No. 38,297

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

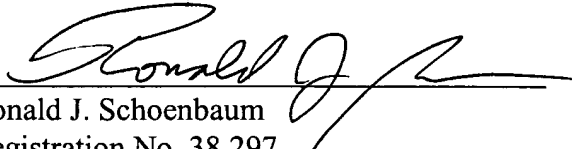
Alexandria, VA 22313-1450

Sir:

Transmitted herewith for filing in the above-identified application are the following enclosures:

- (X) Response to Office Action mailed on February 24, 2005 in 5 pages;
- (X) A Supplemental Information Disclosure Statement in 2 pages (including cover page);
- (X) A check in the amount of \$180.00 for submission of an Information Disclosure Statement; and
- (X) A return prepaid postcard.

Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.


Ronald J. Schoenbaum
Registration No. 38,297
Attorney of Record
Customer No. 20,995
(949) 760-0404